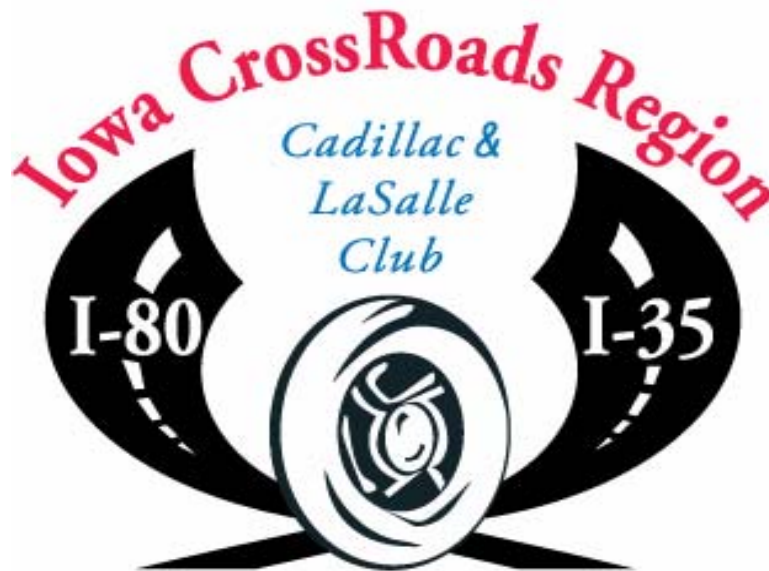


CADILLAC & LASALLE REGIONAL UPDATE

The **VOICE** of the Iowa CrossRoads Region



FEBRUARY 2010

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* * * * *

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National Cadillac & LaSalle Club www.cadillaclasalleclub.org
Iowa CrossRoads Club: www.iowacrossroadsregion.org
Willis Cadillac: www.willisautocampus.com

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Renewal of your National Cadillac & LaSalle Club Dues

Your copy of "*The Self-Starter*" magazine indicates the expiration date of your national Cadillac & LaSalle Club dues. On the outside wrapper, just above your name and address is the date of your dues expiration.

* * * * *

Please remember . . .The success of our newsletter is dependent upon the contributions made by our members

Karen and Jim Pittman are now the Editors of the monthly newsletter for the Iowa CrossRoads Region. Jim's email address is jim@pittmancpa.com.

DIRECTORS COLUMNM

February 2010

WOW!!! What a winter. Karen and I returned from sunny Arizona on Tuesday. We are happy to be home in spite of the weather. We had a great time and really enjoyed the warm weather and sunshine. While we were there we were able to get together with some CLC members that were in the area as well as some AACA members that winter in the Phoenix area.

As you know the winter board meeting was January 15-16. I attended the Museum meeting by conference call. Of course, the major item of discussion was whom we were going to partner with. It was a unanimous decision by the board to go to Gilmore. Paul Ayers emailed all of us board members and he explained it very well. His email stated:

“Gentlemen - The following press release, including a photo of the MRC's 1931 Cadillac, was sent out from the Gilmore Museum this evening. I have asked Jeff Hansen to place it on the CLC website as well. Paul Ayres.

CADILLAC-LASALLE “STANDARD OF THE WORLD”

JOINS GILMORE CAR MUSEUM

CADILLAC-LASALLE CLUB MUSEUM & RESEARCH CENTER WILL

BUILD IN HICKORY CORNERS

Hickory Corners, MI –

The Cadillac-LaSalle Club Museum and Research Center, founded in 1995 to preserve the legacy of America's most successful luxury automobile, has announced plans to locate its museum at the Gilmore Car Museum in Hickory Corners, Michigan this spring.

Opening on May 1, 2010, the Cadillac-LaSalle Club Museum will utilize an existing historic building on the Gilmore campus while funding and facility designs are finalized for an all-new, 10,000-square-foot exhibit building.

A competition between retired automotive stylists will determine the look of the new structure—possibly as a vintage car dealership or other historic recreation.

The new Cadillac-LaSalle Club Museum will provide the 7,000 member organization a permanent home for its collection of automobiles, display engines, and artifacts that span the history of Cadillac and its companion car, LaSalle. Cadillac introduced its first model at the New York Auto Show in 1903 and built the LaSalle from 1927 through 1940.

Eleven donated automobiles, including a 1931 Cadillac Sedan, a 1937 LaSalle Convertible Sedan, a 1941 Cadillac 60 Special (the design triumph of GM stylist Bill Mitchell), a 1948 Cadillac 60 Special (the first Cadillac with tail fins), and the 1957 Cadillac Brougham used in the film "Driving Miss Daisy" will be displayed.

When completed, the Cadillac-LaSalle Club Museum will house examples of automobiles, artifacts, memorabilia and ephemera, as well as educational exhibits covering the entire story of Cadillac and LaSalle.

“After an exhaustive survey of potential museum partners across the Country, we are pleased to be joining the Gilmore Car Museum ,” said Paul Ayres, President CLCMRC. “The Gilmore is rapidly becoming the nation’s premier auto museum,” he said.

Michael Spezia, Executive Director of the Gilmore Car Museum , expressed, “With the addition of the Cadillac-LaSalle Museum to the Gilmore campus we now become one of the more unique historic destinations, not just within the car collecting hobby but with the general public as well.”

The Gilmore Car Museum , located in Hickory Corners, near Kalamazoo , Michigan , is renowned for its collection of over 200 extraordinary vehicles as well as its 90-acre park-like campus made up of historic buildings. A small town train depot, 1930s gas station, 1941 diner, and a re-created Franklin auto dealership circa 1918 are just a few of the buildings currently on the ever-expanding grounds. It also serves as the home to the Classic Car Club of America Museum, the Pierce-Arrow Museum, The Franklin Automobile Collection, and the Tucker Historical Collection and Library. Soon to be joining the Gilmore are the Lincoln Motorcar Foundation and the Model A Ford Foundation.

Cadillac began in 1902 when The Henry Ford Company was liquidated after investors became unhappy that no production automobiles had been manufactured. Ford was ousted and Henry Leland was hired on as a consultant. Leland suggested they build the company’s car utilizing his engine design, and the Cadillac Automobile Company was born. Cadillac introduced its first model at the New York Auto Show in 1903, and the response was so great that by mid-week company salesmen declared they were “sold-out.”

Henry Leland had worked as a precision machinist for Colt firearms in Connecticut before moving to Detroit and starting his own machine shop. His precision and demand for accuracy led Cadillac to become one of the most prestigious American autos and is referred to as “The Standard of the World.”

LaSalle was introduced in 1927 to fill the price gap between Buick and Cadillac, and was produced through 1940. The marque is credited with moving General Motors’ styling away from engineering and creating its own department: the “Art and Colour Design Studio” headed by Harley Earl.

To learn more about the Gilmore Car Museum and the Cadillac & LaSalle Club please visit GilmoreCarMuseum.org and cadillaclasalleclub.org.”

I will be attending a special CLCMRC board meeting in Hickory Corners April 24 to tour the grounds, see all the new buildings that have gone up and see where we might be able to locate our museum I am sending by separate email the Potomac region newsletter which tells in detail the Club meeting that was on January 15.

Crusin’ in my Caddy,

Jim

IOWA CROSSROADS CLC VALENTINE'S DAY LUNCHEON

Event: Arrangements have been made for the Iowa Crossroads CLC to dine at the Port Restaurant on Lake Panorama. The north end of their dining room will be sectioned off for our own private event!

When: 1 p.m. on Saturday, February 13, 2010.

Where: The Port Restaurant on Lake Panorama!

Address: 5405 Chimra Road, Panora, Iowa.

The Port Phone: 641-755-2900

Driving Directions: In Panora, at the first stop sign (corner of Hwy 4 & Hwy 44), turn north. Drive one mile north of Panora on Hwy 4. The Port is located on the west side of Hwy 4 at the entrance to Chimra Road.

Please let Steve know by Thursday, February 11 whether you plan on attending.

If you are interested in car pooling or caravanning from D.M. call Jim 276-2727

IOWA CROSSROADS CLC MARCH TOURING EVENT & LUNCHEON

Tour Event: Arrangements have been made with Mr. Doug Klein to tour his classic car dealership, *American Dream Machines*, located at 1500 Locust Street (near downtown Des Moines) at 11 a.m. on Saturday, March 27, 2010.

Luncheon: A luncheon for our club will follow the tour event at Skip's Restaurant at 4000 Fleur Drive in Des Moines (one mile north of the Des Moines Airport at the SW corner of Fleur Drive and Watrous Avenue). Reservations will be made for 1 p.m., Saturday, March 27, 2010.

Questions: Call Steve Fox at (515) 491-2624 or (515) 965-1233. Looking forward to seeing YOU there!

CALENDAR OF EVENTS FOR 2010

February-Valentine's Day Luncheon at the Port Restaurant on Lake Panorama.

March-Tour of American Dream Machines, 1500 Locust, Des Moines, followed by dinner at Ship's Restaurant.

April-Snus Hill Winery, Madrid, IA -Tour winery and wine tasting followed by lunch/dinner at Corn Crib Catering, located next to the Winery.

May-Cruise to the Herbert Hoover National Historic Site. Lunch at one of West Branch's historic restaurants.

June- Ice Cream Social at the Olmsted House

July- Cruise to see the Matthew Edel Blacksmith Shop, the Watson's Grocery Store Museum and the State Center Rose Garden.

August-Duffy's Car Collection and Brucemore Estate.

September-11th Annual Salisbury Concours Auto Show

October-Go to LeClaire, IA for a two-day overnight weekend cruise to see the fall colors.

November-Iowa Gold Star Military Museum at Camp Dodge in Johnston—Dinner at Rasnallo's in Ankeny

December- Christmas Dinner at Iowa Beef Steak House

Dates and many more details to follow throughout the year.

MEMBERS IN THE NEWS



Birthdays

Al Edmond February 12 Jim Johnson February 20

Anniversaries

Nora and Bill Schlenker February 14

NEW MEMBERS

None this month

HAVE YOU DONE THIS????

If you are a new member this year we would like for you to send us the date of your birthday (spouse included) and anniversary so that we may include it in the newsletter. **In addition, please send us your email.** Please send this information to jim@pittmancpa.com or call 515-276-2727.

SOMETHING NEW

We have started printing a profile of a club member. We plan to print one in each newsletter, if you have not sent yours to us please do so. Earlier, a form was attached with the newsletter. **You cannot** complete the form online. You must print it out, complete and mail to Jim at Pittman & Company, LLP, 8525 Douglas Ave. Suite 40, Des Moines, IA 50322.

OH MY GOSH I FORGET TO PAY MY DUES!!!

Did I hear you say that? If I did here is another reminder. We like to get all members paid as soon as possible so we can keep national updated.

SEND YOUR MONEY TO DAVID TWOMBLY, 2305 LINDA CIRCLE,
URBANDALE, IA. 50322-5206.

Getting to Know You

Name: Bob Holst

Birth Place: Ida Grove, IA

Places you have lived: Ida Grove and Urbandale, IA

Schools attended: Ida Grove and Iowa State

Favorite Color: Red **Favorite Movie:** First Blood

Favorite Song: AC/DC Shoot to Thrill **Favorite Food:** Pizza

Favorite Famous Person: Rush Limbaugh

Favorite Vacation Spot: Key West (Sunset Key)

Family: Wife: Rachel, 1 brother

What you wanted to be when you were little: Better Athlete

Current/past Occupation: Sales

Words to live by: If you don't have time to do it right, you don't have time to do it over.

OH THOSE CAR

First Car You Owned: 1963 Ford Galaxie 500

Favorite Car When You Were A Teenager: 1969 Mustang Mach I

Favorite Car Today: 70 or 71 Hemi Cuda

Favorite Car You Have Owned: 1969 Mustang Mach I

Car You Wished You Could Have Owned: 1970 Chevelle 55 454

Number of Cadillac/LaSalle: You Have Owned: 1

Your Daily Driver: 2008 Lincoln MKX

Getting to Know You

Name _____

Birth Place _____

Places you have lived _____

Schools Attended _____

Favorite Color _____ Favorite Movie _____

Favorite Song _____ Favorite Food _____

Favorite Famous Person _____

Favorite Vacation Spot _____

Family _____

What you wanted to be when you were little _____

Words to live by _____

OH THOSE CARS

First Car You Owned _____

Favorite Car When you Where a Teenager _____

Favorite Car Today _____

Favorite Car you have Owned _____

Car You Wished You Could have had _____

Number Of Cadillac/LaSalle have you owned _____

Your Daily Driver _____