

CADILLAC & LASALLE REGIONAL UPDATE

The **VOICE** of the Iowa CrossRoads Region



FEBRUARY-MARCH 2009

DIRECTORS COLUMN

February-March 2009

Wow, here it is the last of February. Several things have transpired since my last column. A Christmas party, two national board meetings; the club and the museum, and a Valentine party. Now we can begin to think about getting our cars out of storage since Spring is just around the corner.

The board meetings were held in cold and windy Chicago on January 16 & 17. There was much discussion at the club board meeting about Cadillac's support of our organization, in particular the Grand National and their monthly ad in the Self-Starter. The discussion centered around what the club might be able to do to help support our local dealer and what the board might be able to do to support future Grand Nationals. Also, how each region can do their part by attending the Grand Nationals. This year the GN is June 17-20 in Las Vegas at the new South Point Hotel & Casino. They have great room rates so it is very affordable. The Las Vegas region has several outstanding events planned. For those arriving soon enough, on Tuesday, June 16, there is a tour of Phil Maloof's unique private collection of over 80 vehicles, mostly Cadillacs. Then it's on to the Shelby factory & Museum. The collection represents the heritage of Shelby and has on display some of the most famous Shelby cars ever built. On Thursday the car collection tour is at the Sunbelt and Imperial Palace Auto Museum. The collection consists of over 200 cars and half of them are convertibles. The other tours consist of Nevada Gold Mine Tour and Shopping Experience, Hoover Dam and Lake Mead Cruise, and on Saturday the "Jubilee" Backstage Tour. This exclusive backstage tour allows visitors to see first hand what it takes to bring the \$50 million stage spectacular "Jubilee" to life. Watch the transformation of a "Girl Next Door" into a "Vegas Showgirl". The registration form was a part of the November-December issue of the Self-Starter. If you do not have one go to www.cadillaclasalleclub.org to see the info on the hotel and then click on 2009 Grand National. **On a side note, there is a link on the clubs web site to "prior grand nationals" that contains picture. Our 2005GN is included.**

The CLCMRC museum board meeting centered around long range planning for the Museum's future home. A committee study was presented on estimated costs for a "stand alone" facility vs. "partnering with some other facility. After much discussion the committee was instructed to do a further study on all available "partnering possibilities" and report back at a later date. In addition, a draft of a new brochure promoting the museum was passed around, and inside there are two pictures of the museums best cars, one of which is the Kruidenier car.

Crusin' in my Caddy

Jim

CALENDER OF EVENTS FOR 2009

Karen Pittman

March 29th-Planning meeting

April 23rd-Drake Relay event-see next page for information

May 9-10-Tulip time-this is tentative

June 17-20-2009 Grand National-Las Vegas

June 28th-Ice Cream Social-Olmsted House

July 31-August 1-10th Anniversary Celebration-Honey Creek Resort

August-TBA

September-13th-Salisbury Auto Classic

October 15-18-Covered Bridges

November-Thanksgiving-TBA

December-Christmas Party-TBA

MEMBERS IN THE NEWS



Birthdays

Al Edmond 2-12

Jim Johnson 2-20

Bob Holst 3-19

Jim Galinsky 4-4

David Twombly 4-11

Karen Pittman 4-23

Nora Schlenker 4-27

Anniversaries

Tom and Dorothy Crooks 4-6

DeWayne and Karen Repp 4-7

MEMBERS IN THE NEWS (CONTINUED)

Bill Schlenker and Noel Friday are recovering from shoulder surgery. Jim Johnson is having hand surgery. We wish them a speedy recovery. Bill stay off the horses and motorcycles!! O.K.???

Bill Schlenker used Steele Rubber Products in restoring his 1938 Chevy and 1938 LaSalle. The company asked for pictures of his cars so they could show them on their web site, www.steelerubber.com. Check it out. If they are not out there yet, they should show up soon.

NEW MEMBERS

We are please to welcome the following new members to our club:

Dean and Vickie Stoltenberg Walcott, Iowa

Bob and Rachel Holst Urbandale, Iowa

JUST A REMINDER: Club dues of \$10 were due January 1. If you haven't renewed yours please do so as soon as possible. Please send your money to David Twombly, 2305 Linda Circle, Urbandale, Iowa 50322-5206

Drake Relay Information:

The club will arrange for the appropriate number of cars and drivers to transport 20 athletes from the downtown Marriott to the Forest Avenue entrance of the Knapp Center on the Drake Campus on Thursday evening, April 23, 2009. The departure and arrival times will have to be determined for the Thursday evening gala which is scheduled to start at 5:30 PM.

Drake will provide:

- 1) In advance the departure and arrival times.
- 2) A staging area for your classic cars at or near the downtown Marriott.
- 3) A Des Moines Police Department escort for your drivers from the Marriott directly to the Knapp Center – route and times to be determined later.
- 4) A backup plan in case the weather will not permit your owners and drivers to participate

THE THIRD TIME IS A CHARM

Karen Pittman

It was quite a challenge this year to have a holiday party. Due to the weather we had to cancel it two times, but we are persistent and the third time was a charm as they say. Some members were still having family gatherings for the holidays, as theirs had been rescheduled again, so our group was rather small.

Finally on January 3rd we were able to gather at Robin's Wood Grill. It was a "nice" winter day and we enjoyed a nice meal and good conversation. Everyone received a little Christmas gift from the club. Member, Jeff Krausman was really in the holiday spirit and surprised everybody with his generosity and picked up the entire tab. Thanks again, Jeff, that certainly was not necessary, but greatly appreciated.

Best wishes for a Happy New Year were extended to one another as we departed.



VALENTINE LUNCHEON
“LET ME CALL YOU SWEETHEART”
Karen Pittman

Our annual Valentine luncheon was held on Saturday, February 14th. Again, we enjoyed lunch in the cozy confines of the Olmsted-Urban House in Urbandale. The ladies of the Urbandale Historical Society had the house and tables beautifully decorated for the special day.

This year, members of the Buick Club joined us for lunch, as our friendship between the two clubs continues to grow.

Besides the lovely lunch, we also enjoyed Valentine candies and a chocolate covered strawberry. Virginia Gee a member of the society gave a summary of the history of the house and members were invited to tour the upstairs.

Later, appropriate songs were sung under the leadership of Lori Dahl, which included, Let Me Call You Sweetheart, When You Are Smiling and the Get Together Song, (the more we get together the happier we'll be).

The afternoon finished with a short business meeting, followed by continued conversation.



PICTURES FROM THE VALENTINE LUNCHEON



**HAVE YOU MADE YOUR RESERVATIONS
FOR THE CELEBRATION**



10TH ANNIVERSARY CELEBRATION-HONEYCREEK RESORT

I have reserved **10 lake view rooms** for two nights, July 31 and August 1, 2009, under the name of **“CADILLAC LASALLE CLUB at a price of \$99.00 per night.** I was able to get 2 rooms which have a king size bed and 8 with two Queen size beds. I have taken 1 of the king rooms for Karen and myself. You can call 1-877-677-3344 to make reservations. Be sure to tell them you are with the Cadillac LaSalle Club. These rooms will be on hold until July 17, 2009 and they will then be released to the general public. Go to www.honeycreekresort.com for more information on the lodge and pictures.