

CADILLAC & LASALLE REGIONAL UPDATE

The **VOICE** of the Iowa CrossRoads Region



April 2013

Officers and Newsletter Contacts Iowa CrossRoads Region Cadillac & LaSalle Club

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Website Addresses:

National Cadillac & LaSalle Club www.cadillaclasalleclub.org
Iowa CrossRoads Club: www.iowacrossroadsregion.org
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Renewal of your National Cadillac & LaSalle Club Dues

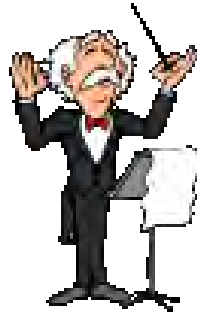
Your copy of "*The Self-Starter*" magazine indicates the expiration date of your national Cadillac & LaSalle Club dues. On the outside wrapper, just above your name and address is the date of your dues expiration.

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News letter news:

Contact your News letter editors Brian and Ann Sipma at: sipmaiowa@msn.com or 4109 Plainview Drive, DSM Iowa, 50311, or 515-480-5689 thanks.

Unfortunately there were no winning entrees for the March "Do you know this" contest.



DIRECTORS COLUMN

I don't know about the rest of you but I am ready for some nice weather. Just maybe by April 13 (our next outing) we will have had some nice weather and we can get the "GOOD OLD CARS" out. Just maybe, I might have my carburetor back and on the car.

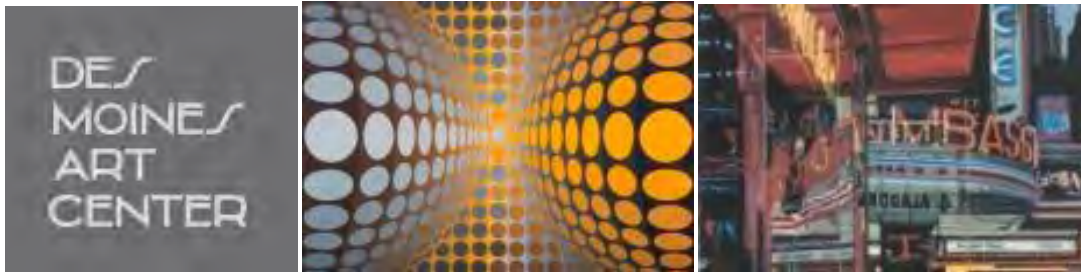
For those of you that were unable to make our most recent outing, you really missed a very fine day. Great job Steve!

You know our old cars are considered "ART" and they should fit right in with the April outing to the Des Moines Art Center. Please see Steve's description of the event. It has been several years since our club has toured the Art Center. If you are planning on attending please make sure you let Steve know by calling him at 515-491-2624 or by email at foxenterprises@yahoo.com Speaking of letting Steve know we had 14 individuals at our March meeting and to my knowledge nearly 50% had not let Steve know they planned to attend. Come on, Steve gives a lot of his time planning these events and you should take one moment to let him know whether you plan to attend. (END OF MY SERMON).



Just a little teaser for you on the weather.

COME JOIN US FOR A DAY OF ART & FUN!



IOWA CROSSROADS CLC APRIL TOURING EVENT!

Luncheon & Art Gallery Tour: Arrangements have been made with the Des Moines Art Center for lunch, followed by a self-guided tour of their fine art galleries. Exhibits include “Art and the Movies”, “Transparencies” (contemporary art and a history of glass), “Vibrations” (a print gallery), and “Flooded McDonald’s” (a video gallery).

When and Where To Meet: Interested members can join us at the Des Moines Art Center (located at 4700 Grand Avenue in Des Moines) at 11 a.m. on Saturday, April 13th for lunch in their restaurant. After lunch and a brief meeting, we will tour the art galleries.

R.S.V.P.: Those planning to attend should contact Steve Fox by phone at (515) 491-2624 or e-mail at foxenterprises@yahoo.com by Thursday, April 11th.

Looking ahead at upcoming events from Steve Fox;

Here is a list of the next five social events for Iowa Crossroads CLC, please mark your calendars:

April 13, 2013: Luncheon and tour at the Des Moines Art Center.
(See article above)

May 18, 2013: Touring event to Ottumwa. On tap ... Pella Victorian Mansion, Wapello County Museum, Lunch, American Gothic House (in nearby Eldon).

June 15, 2013: Lunch at Shay's Tea Room (in Newton), followed by a tour of Trainland USA Museum (in Colfax).

June 30, 2013: Ice Cream Social at the Olmstead House in Urbandale.

July 14, 2013: Tom Crooks Memorial Auto Show in Boone, IA.

April featured member's car of the month.

1935 Chrysler Imperial Eight C-2 Coupe Airflow



Owners: Russ & Marj Bees, Indianola, Iowa.

1935 Imperial production: 2,598.

Unit body construction @4003 lbs.

Wheel base: 128 inches.

Nicknamed: "The Car of the Future."
(The Art Deco era)

Airflows built: Chrysler 1934-1937; **Desoto's** 1934-1936.

The Airflows are considered the first

streamlined production car in America.

Price when new: \$1675.

Tag ID: Body No. C2C-1211. Paint No. 304 A. Trim no. 529 DG. Job No. 73-51.

Current body paint is Putty Beige.

The Airflows were a high state of the art in auto manufacturing but as has been said before of certain other cars, "a car ahead of its time." For whatever reason they were not popular with the car buying public. If one compares the different model years of Desoto & Chrysler Airflows it is, perhaps, a bit humorous how Chrysler changed bits & pieces of the car "skin" in an attempt to sell more of these unusual cars. Changes yearly in trim at the radiator grille, different locations for the spare tire, different cowl louvers, headlamp treatment changes, & bumper design changes.



Aerodynamics had always been recognized as a good thing with the way birds & airplanes moved thru the air. Carl Breer, an executive engineer with Chrysler saw that principles of aerodynamics could be used to good advantage in car design. Studies showed that a teardrop shape would be very beneficial in car design.



About the year 2000 our car benefited from "a correct, no expense spared, ground up restoration". (So we were told). However, one important omission in this restoration was the engine! Early in our ownership the engine was removed and totally rebuilt.

Today, the Airflows garner much attention and admiration, seemingly more so than in their years of production. Special features include a luggage trunk located behind the rear seat, unit body construction, dual cowl vents, and aircraft style chrome interior seat frames, 3 speed transmission with overdrive, and several items of Art Deco influence.

We have enjoyed very much our ownership of a quality car built during the depths of the depression of the 30's. Hopefully, some day it will rise to the stature of being included and recognized as a full classic as identified by the Classic Car Club of America.

March Iowa Crossroads C&L Club Event



The hotel Patee in Perry Iowa

The Club event for March was held on Saturday, the 23rd at the Hotel Patee in Perry, Iowa. A great turnout of 12 members attended. After a short meeting in the dining

room, a delicious lunch and conversation was enjoyed. Russ and Marj Bees, our recent new members attended and it was nice to meet and get to know them!

A guided tour was then conducted beginning in the lobby with interesting facts of the history of the hotel and how it came to be completely remodeled by a native Perry woman who now resides in California. All rooms have a theme name. We were able to go into many and view how the theme was carried out. It was a great day for all!

Photo's of Hotel Patee event.



Thanks Steve for all the great photos, also great to have Bill and Nora back at the meeting with us; hope to see more of you next month.

MEMBERS IN THE NEWS

Birthdays

Jim Galinsky
Dave Kroeger
David Twombly
Karen Pittman
Nora Schlenker
Ann Sipma

Anniversaries

Repp 4-7-1973

New Members

None for March

ATTENTION!!!!!! HAVE YOU DONE THIS????

Send us the date of your birthday (spouse included) and anniversary so that we may include it in the newsletter. **In addition, please send us your email.** Please send this information to jim@pittmancpa.com or call 515-276-2727.

Send us your profile (spouse, also). A form is attached with the newsletter. **You cannot** complete the form online. You must print it out, complete and mail to Jim at Pittman & Company, LLP, 8525 Douglas Ave. Suite 40, Des Moines, IA 50322.



Cadillac & LaSalle Club

IOWA CROSSROADS REGION

Annual membership dues are \$10. Due January 1 of each year. Please fill out form below.

National Membership Number Required _____

Personal Information

Name

Address

City State Zip

Home Phone Cell Phone

Work Phone E-Mail

Spouse/Significant Other

Birthdays: _____ Anniversaries: _____

Vehicle Information

Cadillacs LaSalle's Year

Body Style

Please print this form and mail along with a \$ 10.00 check to: **David Twombly, Treasure--Iowa CrossRoads C.L.C., 2305 Linda Circle, Urbandale, Iowa 50322**

If dues are not received by March 15, 2013 you will not longer receive the newsletter and your membership will be dropped.

Please take note as to when your national dues are due and pay them at the appropriate time, as these vary by member

Arnold Motor Supply's: Question of the month contest



DO YOU KNOW THIS?!?

Can you come up with the correct answer? Read on and win fabulous prizes from Arnold Motor Supply.

No winners for the March contest, question was what do LaSalle owners and winners of the Daytona 500 have in common. Answer; they all own a trophy designed by Harley Earl!

[Here is the question for the April contest.](#)

In the late 1930's two of Harley Earls' designers, Frank Hershey and Bill Mitchell, were given special permission by the US government to visit Selfridge Air Field where they were shown new fighter plane concepts in development. One particular plane turned out to have an enormous influence on the new 1948 Cadillac designs, especially the tail fins. Can you name the plane?



Pictured is a 1948 Cadillac series 61 coup fastback.

Please e-mail your answer(s) to Brian and Ann at sipmaiowa@msn.com, or regular mail to 4109 Plainview Drive, DSM IA, 50311. We will announce the winner and award prizes at the **May** Crossroads meeting.